

# CHAMPIONSHIPS START IN WINDSOR



## SPORTING FACT GUIDE

To book your event contact:

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# EVENT SNAP SHOT

## TENANT TEAMS

- Windsor Spitfires (OHL)
- Windsor Express (NBL)

## COMPETITION EVENTS

- World Under-17 Hockey Challenge (2011-2012)
- Grey Power World Cup of Curling (2010)
- Hocktoberfest Annual Women's Hockey Tournament (2008 - current)
- Skate Canada Synchronized Skating Championships (2012)
- Skate Canada International (2012)
- Subway Super Series (2010)
- OHL All-star Game (2009)
- Border Wars Round 1 MMA Event (2011)
- International Children's Games (2013)
- Border City International Midget Tournament (2009 - current)
- Riverside Minor Hockey International Bantam & Midget Tournament (2009-current)
- WECSSA Basketball Championships (2013)

## FAMILY SHOWS

- Harlem Globetrotters
- Stars On Ice
- Dodge Rodeo
- Super Dogs
- Impact Wrestling
- Rock Out the Lock Out



# VENUE QUICK FACTS

## MAIN BOWL SPACE

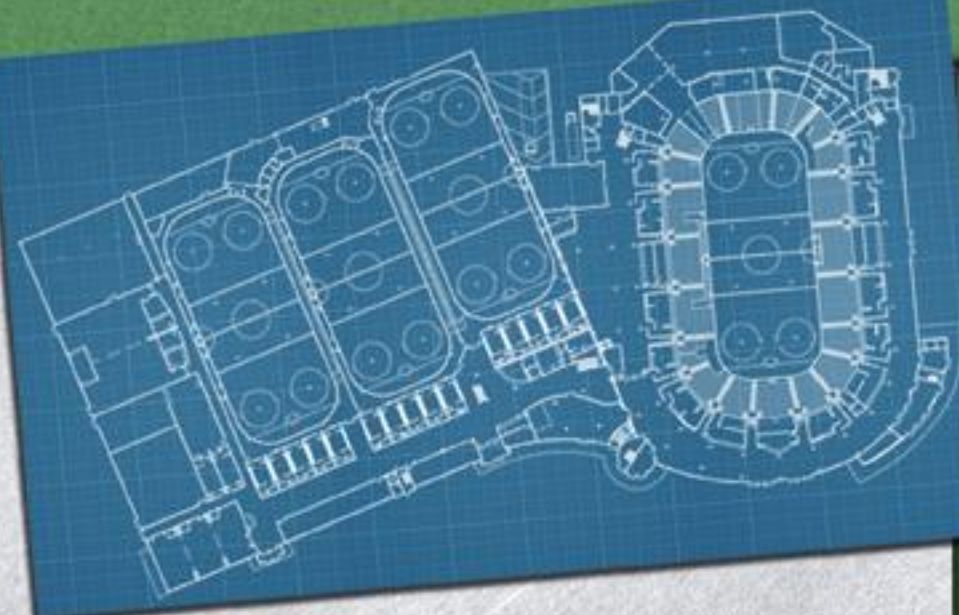
- Seating for up to 6,500
- Thirty-one luxury suites
- Four panel LED video board and score clock with video playback capability and digital graphic display
- Five concession stands with full service catering team

## WFCU CENTRE MAIN BOWL DRESSING ROOMS

- Five dressing rooms West BOH
- Four dressing rooms East BOH
- One large dressing room
- Two referee rooms
- One green room
- One production office
- One multi-use room

## SPORTING VERSATILITY

- FIBA regulation Basketball Court with goals and shot clocks in house



## AUDIO AND VISUAL CAPABILITIES

- Four sided LED video board with integrated scoreboard
- In-house audio system with wireless mic system
- Access to system via rinkside ports or production office with mix and input capabilities
- Television broadcast ready lighting grid
- Hard wire camera ports throughout facility via Cogeco TV with access to fibre optics
- Media suite and catwalk setup for full press access including direct network and phone connections

## MERCHANDISE AND EQUIPMENT

- Blades Pro Shop located in the Community Centre including hockey equipment, merchandise and skate sharpening.

# VENUE QUICK FACTS

## COMMUNITY CENTRE SPACE

- **Sports Gymnasium**
  - 7,400 square feet of space
  - Elevated viewing area for up to 130 people
  - Available for use for a variety of sports including basketball, volleyball and racquet sports.
  - Two dressing rooms
- **Leisure Gymnasium**
  - 2,900 square feet of space
  - Open area available for recreational programs
  - Division wall connects to Collavino Hall for large space, if needed
- **Collavino Hall**
  - 5,000 square feet of space
  - Kitchen area, concession space and coat check space connected to hall
  - Open area available for recreational programs
  - Division wall connects to Leisure Gym for larger space, if needed
  - AV system including projector and retractable screen



## MEETING SPACE

- Ontario Room .... 80 people
- Superior Room ..... 45 people
- St. Clair Room .... 50 people
- Huron Room ..... 50 people
- Erie Room ..... 60 people
- Michigan Room ..... 50 people
- Michigan/Superior/Huron combined ..... 150 people

## COMMUNITY RINK SPACE (3)

- Seating for up to 500
- Access to Community Centre concession stand, vending machines as well as Tim Horton's freestanding outlet
- Score clock, in house audio system with rink side inputs

## DRESSING ROOMS - PER RINK

- Five dressing rooms, unisex
- One referee room



# HOW WE CAN HELP SELL TICKETS

- Full service Marketing and Public Relations Department can place all local and national media and develop PR opportunities.
- Access to the WFCU Centre Ad Plan including access to social networks, venue operated email list and negotiated discounted rates at all media partners
- Access to cross promotional opportunities in all City of Windsor community spaces and public facilities
- In venue cross promotional opportunities including involvement with Windsor Spitfires (OHL) tenant

- Full service sponsorship opportunities provided by Front Row Marketing to assist in aligning your event with potential local sponsors
- Full service Group Sales Department and Fundraising team that helps to sell over \$150,000.00 in tickets annually plus corporate donations of more than \$10,000.00 annually
- Ticketing services provided by New Era Tickets.

WFCU Centre Social Networking Statistics	
Cyber Club email list	22,100
Facebook Likes	5,650
Twitter Followers	1,400



# VENUE FOOT PRINT



- Opened in December 2008. The WFCU Centre is a production oriented multi-purpose entertainment complex with event booking managed by Global Spectrum Facility Management and operations managed by the City of Windsor
- Ability to self and co-promote shows.
- Above and beyond sporting events the WFCU Centre plays host to world class shows.

#### Past shows include:

- Elton John
- Carrie Underwood
- Cirque du Soleil
- Disney Live!
- ZZ Top
- Hedley
- Blue Rodeo
- Lord of the Dance



- The WFCU Centre hosts free parking on-site.
- Windsor is in close proximity to a population base of more than 4.5 million people.
- We attract an audience from Windsor, Essex and Chatham-Kent County, as well as South-Eastern Michigan.
- Situated eight miles from two international border crossings, and two miles from the City Expressway thoroughfare and three miles from a major highway.



