

ENTERTAINMENT STARTS IN WINDSOR



FACTS & CAPACITY GUIDE

To book your event contact:

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EVENT SNAP SHOT

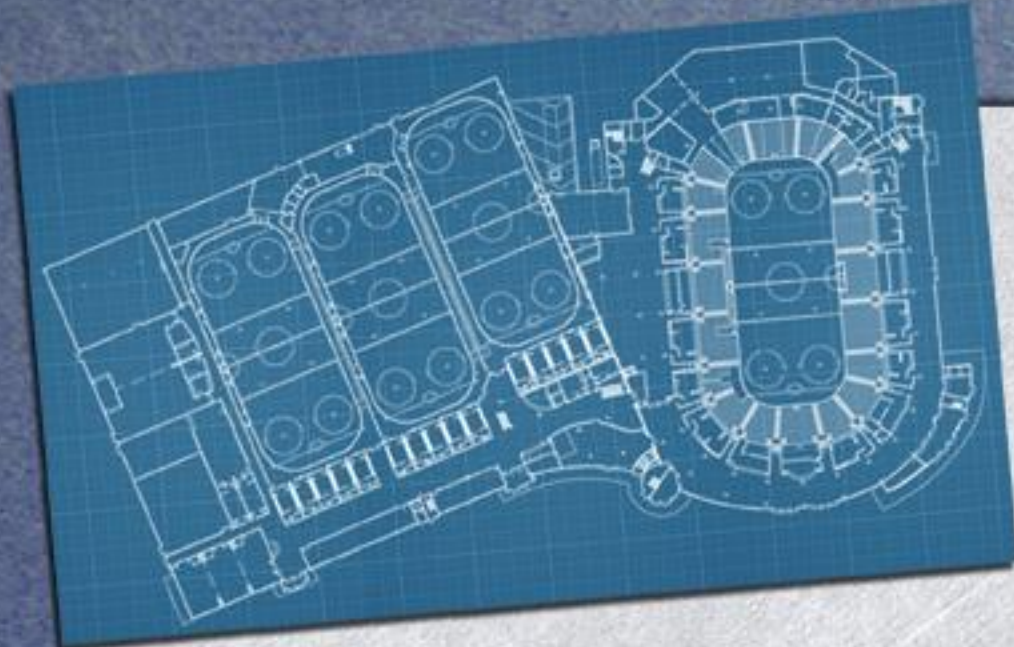
- Elton John Solo
- Bachman Cummings
- Jann Arden
- Hedley
- Mariannas Trench
- Carrie Underwood
- Gordon Lightfoot
- Johnny Reid
- Blue Rodeo
- Metric
- Great Big Sea
- Russell Peters
- Tim Allen
- Cirque Sublime
- The Priests
- Neil Young & Crazy Horse
- Theory of a Deadman & Big Wreck
- 2012 World Under-17 Hockey Challenge



- So You Think You Can Dance Canada
- Cirque du Soleil Quidam
- Lord of the Dance
- Cirque du Soleil Dralion
- Grey Power World Cup of Curling
- Sears Stars On Ice
- Subway Super Series
- OHL All-star Game
- Harlem Globetrotters
- Monster Spectacular
- The Wiggles
- Disney Live!
- Super Dogs
- Shrine Circus
- Sesame Street Live
- Scooby Doo Live!
- TNA Wrestling
- Toughest Monster Truck Tour



VENUE QUICK FACTS



LOADING DOCK

- Located up stage right. Two loading bay doors.
- Access for any size highway vehicle to arena floor.

EVENT RIGGING

- 61' from event floor to low steel
- Full facility length catwalk
- Two main rigging points - theatre and end stage

SEATING CAPACITY

- Theatre 3,000
- Hybrid 4,700
- 180 Mode 5,800
- 360 Mode 7,900

SHOW POWER

- West end drop located 20' USR of end stage concert, or 150' USR of theatre concert
- 2 x 625 and 1 x 416 AMP 3 phase QMDB separated into (2) 400 panels, (5) 200 panels and (14) 100 panels.

ROOMS

- Five dressing rooms West BOH
- Four dressing rooms East BOH
- One large dressing room
- Two referee rooms
- One green room
- One production office
- One multi-use room



CONVENTION SPACE

- Collavino Hall 5,000 sq. ft.
- Leisure Gym 2,900 sq. ft.
- Sports Gym 7,400 sq. ft.
- Three (3) Ice Pads 17,000 sq. ft. each

MEETING SPACE

- Seven meeting rooms with capacity of 50-60 people, plus a multi-use space seating up to 150 people.

SPORTING VERSATILITY

- FIBA regulation Basketball Court with goals and shot clocks in house

VENUE FOOT PRINT

- Opened in December 2008. The WFCU Centre is a production oriented multi-purpose entertainment complex with event booking manager by Global Spectrum Facility Management and operations managed by the City of Windsor
- Ability to self and co-promote shows.
- The WFCU Centre hosts free parking on-site, with over 1,800 free spaces and a low-price overflow lot located steps from the main entrance to the arena.
- Windsor is in close proximity to a population base of more than 4.5 million people.



- We attract an audience from Windsor, Essex and Chatham-Kent County, as well as South-Eastern Michigan.
- Situated eight miles from two international border crossings, and two miles from the City Expressway thoroughfare and three miles from a major highway.
- Situated seven miles from both the University of Windsor and St. Clair College, which house a combined student population of over 23,000 students.
- Windsor is the third-most multicultural city in Canada.

HOW WE CAN HELP SELL TICKETS

- Full service Marketing and Public Relations Department can place all local and national media and develop PR opportunities.
- Access to the WFCU Centre Ad Plan including access to social networks, venue operated email list and negotiated discounted rates at all media partners
- Access to cross promotional opportunities in all City of Windsor community spaces and public facilities
- In venue cross promotional opportunities including involvement with tenant OHL hockey team Windsor Spitfires

- Full services sponsorship opportunities provided by Front Row Marketing to assist in aligning your event with potential local sponsors
- Full service Group Sales Department and Fundraising team that helps to sell over \$150,000.00 in tickets annually plus corporate donations of more than \$10,000.00 annually
- Ticketing services provided by New Era Tickets.

WFCU Centre Social Networking Statistics	
Cyber Club email list	22,100
Facebook Likes	5,650
Twitter Followers	1,400

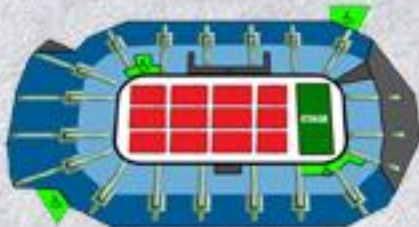


SEATING MAPS



360° WEST END STAGE

Maximum 7,500 seated or GA floor



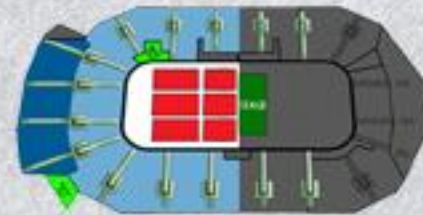
THEATRE MODE

Maximum 3,000 seated floor | Maximum 3,200 GA floor



HYBRID MODE

Maximum 5,000 seated floor | Maximum 5,500 GA floor



180° WEST END STAGE

Maximum 6,000 seated floor | Maximum 6,500 GA floor

